TOMORROW’S TOMORROW

July 30th 2022

TEDx GoodenoughCollege
I am delighted to welcome you to this TEDx event at Goodenough College. TEDxGoodenoughCollege 2022 marks the eleventh anniversary of our hosting the event, now established as an annual highlight of the College programme and eagerly anticipated by many Members.

Goodenough College is singularly well-placed to host TEDx conferences. Our six hundred international Members are studying a wide range of academic disciplines at master's, Doctoral, and postdoctoral level at many of London’s universities. Collectively, they represent a remarkable talent pool – well used to exchanging and debating ideas with each other in an atmosphere that encourages mutual respect and common understanding. Through the medium of talks, seminars and conferences, our Members regularly deploy an interdisciplinary approach to explore key global issues. Our TEDx event therefore fits perfectly with the wider programme of cross-cultural intellectual discourse at the College.

I am particularly excited by this year’s theme, ‘Tomorrow’s Tomorrow’. With its focus on envisioning our future in the age of rapid technological advancement, creative innovation and changing cultural and social values, it resonates strongly with the College’s resident community, already thinking in myriad ways about the contribution they themselves might make to future global society.

I would like to thank Liat Davis, Mara Wendebourg and their dedicated team for their commitment and hard work in organising this event. They have gathered an exciting group of speakers and I am sure you will be inspired, intrigued and challenged by their ideas and arguments. Enjoy the day!

Alice Walpole
Director
Goodenough College
Good afternoon,

It gives us great pleasure to welcome so many distinguished guests and participants to the 11th annual TEDxGoodenoughCollege event.

This year’s theme, Tomorrow’s Tomorrow, was chosen in order to inspire and embolden us to envision times beyond the near future. While we all have a different interpretation of what those words mean to us, the theme in conjunction with today’s distinguished speakers challenge us to think of the future in a broad perspective. For us, Tomorrow’s Tomorrow is about finding multidisciplinary approaches to work together in order to overcome the major challenges that future societies will face. For this reason, today’s programme includes inspiring speakers from diverse disciplines who will be sharing their ideas of the challenges and solutions that Tomorrow’s Tomorrow will bring. We are excited for you to take part in this endeavour and to question the meaning of Tomorrow’s Tomorrow and what it entails.

TEDxGoodenoughCollege is generously supported by Goodenough College, and would not be possible without the contribution of its Members and staff. We would like to take this opportunity to express our sincere thanks to all who have assisted with making this event happen. We would especially like to thank the organising team, all of whom have been working hard for the past year in order to create an extraordinary event. Finally, we would like to extend our gratitude to all of our speakers and performers for taking the time to be here with us and to share their groundbreaking ideas.

Once again, welcome and thank you for joining us. We hope this event is a memorable one and will inspire you beyond today.

Liat Davis and Mara Wendebourg
TEDxGoodenoughCollege Curators 2022
## PROGRAMME 2022

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SPEAKERS
DR HANNAH CRITCHLOW
THE HUMAN HIVE MIND:
HOW TO MAP INTO OUR SPECIES’
COLLECTIVE INTELLIGENCE TO
TACKLE THE BIG PROBLEMS OF
OUR TIME

Hannah is an internationally-acclaimed neuroscientist with a background in neuropsychiatry. She is Fellow at Magdalene College, Cambridge University where she also conducted her PhD research. She regularly appears on TV and Radio, most recently as Science Presenter in BBC series Family Brain Games with Dara Ó Briain. Her book on Consciousness: A Ladybird Expert Guide, was published with Penguin in 2018, The Science of Fate, published with Hodder in May, 2019, made The Sunday Times Bestseller list. Her third book Joined up Thinking: The Science of Collective Intelligence and its Power to Shape our Lives is published 25th August 2022.

In 2019 Hannah was named by Nature as one of Cambridge University’s ‘Rising Stars in Life Sciences’. She was recognised as a ‘Top 100 UK scientist’ by the Science Council in 2014 and one of Cambridge University’s most ‘inspirational and successful women in science’. She was awarded an Honorary Degree from Brunel University for her work in neuroscience and communication in 2022. Hannah’s choice of career stemmed from working as a Nursing Assistant at St Andrews Psychiatric Hospital.
Barry C Smith is a professor of philosophy and director of the Institute of Philosophy at the University of London’s School of Advanced Study. He is the founding director of the Centre for the Study of the Senses, which pioneers collaborative research between philosophers, psychologists and neuroscientists. His recent research, which is on taste, smell and the multisensory perception of flavour, involves collaborations with artists, chefs, perfumers, the food and drinks industry, neurobiologists, clinicians and patient advocates.

He has published theoretical and empirical articles in Nature, Food Quality and Preference and Flavour, Chemical Senses, Foods and is the editor of Questions of Taste: The Philosophy of Wine (Oxford University Press 2008). He recently created a Centre for Olfactory Research and Applications (CORA), which has focused on post-Covid anosmia and parosmia. A frequent broadcaster on BBC radio, he wrote and presented a four-part series for BBC World Service called The Mysteries of the Brain; a ten-part series for BBC Radio 4, The Uncommon Senses in 2017; and in 2019 a five-part series on The Art and Science of Blending.
Parashar is a PhD student and a Member of Goodenough College. His research focuses on utopianism in international law. This draws together insights about the nature of experience, both of international lawyering and of utopian thinking processes. His principal interests lie at the intersection between international legal thinking, contemporary utopian studies and phenomenological research.

Prior to his PhD programme, he worked on constitutional recognition of Indigenous Australians with Uphold & Recognise and completed an LLM at Melbourne Law School, University of Melbourne.
Anjila is a Danish environmental engineer and anthropologist. Her research at the Technical University of Denmark has led her to publish a paper in a peer reviewed journal on the emerging topic of absolute sustainability. Here she presents a methodology to define when something is actually sustainable, rather than just more sustainable than something else.

Since its publication in 2020 her work has already been widely cited, and Anjila is passionate about clarifying what it means to be sustainable to help us focus our sustainability efforts where they matter most. Anjila lives in London with her partner and their one-year-old son, and works as a sustainability consultant for an international consultancy focusing on climate change.
Arthur Mamou-Mani is a French architect and director of the award-winning practice Mamou-Mani Architects, which specialises in a new kind of digitally designed and fabricated architecture. He is a lecturer at the University of Westminster and owns a digital fabrication laboratory called the FabPub which allows people to experiment with large 3D printers and laser cutters. Since 2016, he is a Fellow of The Royal Society for the Encouragement of Arts, Manufactures and Commerce.

He won the Gold Prize at the American Architecture Prize for the Wooden Wave project installed at BuroHappold Engineering. Arthur has given numerous talks including the TEDx conference in the USA and has been featured in The New York Times and Forbes. Mamou-Mani’s clients include ARUP, Buro Happold Engineering, Karen Millen Fashion, The Burning Man Festival, Food Ink and Imagination Ltd. Prior to founding Mamou-Mani in 2011, he worked with Atelier Jean Nouvel, Zaha Hadid Architects and Proctor and Matthews Architects.
Having begun his career at SOM’s Chicago office, Kent relocated to London in 1999, where he leads projects throughout Europe and internationally. Under his leadership, the London office has undertaken numerous significant projects including the renovation of the United Nations’ Palais des Nations complex; the construction of a new JTI headquarters in Geneva; the design of Scandinavia’s tallest building, Karlstornet, in Gothenburg; and the award-winning Manhattan Loft Gardens, a 42-storey residential tower adjacent to the Queen Elizabeth Olympic Park in London.

As a leader of SOM’s climate action group, Kent strives to advance the firm’s pledge to meet the RIBA and AIA 2030 and 2050 commitments towards a net-zero built environment. In his role as Global Ambassador for the World Green Building Council, he works to amplify the call to action for governments and policymakers to accelerate the transition to net-zero carbon buildings.

Kent has spoken widely at conferences and architectural schools around the world. In 2015 he was invited by TEDxUCL to present an innovative research project focused on the need to deliver high-quality, sustainable homes to address the housing crisis in London.
Oksana is a regenerative designer and innovator with almost a decade of experience in entrepreneurship, design and circular economics. Oksana is passionate about regenerative, biomimetic design and her extensive theoretical and practical knowledge of the concept can be seen throughout her work, which has achieved global recognition and is exhibited worldwide.

Throughout her professional and academic practice, Oksana engages with socio-economic and political challenges in the areas of consumption, manufacture, refuse management, decentralisation and localisation. Not only is this evident in her extensive research and development of regenerative materials, such as natural fibres, industrial and residential waste and bioplastics, Oksana demonstrates this through leading Biohm's design functions and business innovation that are aligned with Biomimetic methodologies.
Based in London, Suhair is a technology entrepreneur and creative leader. She is the founder of Open/Ended Design, a platform for impact-driven work across design, culture and tech.

In over a decade at Google, Suhair worked with the world’s leading technologists and engineers to build new narratives for connection, impact, and scale. She worked with and led entrepreneurial teams - launching new tech products, new initiatives in emerging markets, and a new platform for environmental sustainability. As lead of Google Arts & Culture UK and global projects, she led initiatives which merged cutting edge technology with arts, culture, and design.

She is chair of the board of trustees of world-renowned dance choreographer, Studio Wayne McGregor, and advisor to a number of major cultural organisations globally, including Sadler's Wells, the Design Museum, London Design Biennale and the UK’s Museum of the Year Prize.

A graduate of Cornell and Harvard University, she is a visiting lecturer at Central Saint Martins College of Art & Design.
Born and raised in London, Margot Bowman uses film to build bridges. Accessible spaces of possibility and power that connect us to ourselves and each other.

Margot’s visually striking approach to storytelling is inspired by her home city’s legacy of club culture, creativity, freedom of expression and community.

Using the medium of film to explore identity and belonging her internationally recognised work (CICLOPE, Emmy’s, D&AD, UKVMAs, British Arrows, Cannes Lions) spans documentary, music video, commercial and narrative filmmaking.

Represented by PRETTYBIRD, her commercial clients include NIKE, SIMPLE, HEY GIRLS, and CARHART with narrative/documentary commissions from the likes of CHANNEL 4, THE TATE, DAZED and NOWNESS.

Bowman is a Royal Society of the Arts Fellow and a member of the PBS / POV cohort at the 2022 Wyncot Fellowship. COMING HOME, her recent documentary short had its World Premiere at SXSW 2022 and will be broadcast in the 35th season of PBS’ iconic POV series.
Imwen Eke is an experience designer, social games practitioner and creative technician. She tours the sensorium of technology, participatory performance and gameplay to explore new conversations and narratives for culturally curious audiences. Her practice was born from the curiosity to examine interactions happening online with the impulse to make something better equipped to expand those conversations in real life.

Her practice has been influenced by working for SHUNT, Punchdrunk and residencies with the University of the Underground, Blast Theory, Bryony Kimmings, B3 Talent Lab and LIFT. Imwen creates work through her Games studio New Party Rules Labs and is a resident of the Pervasive Media Studio in Bristol, a tutor of the University of the Underground and ISCOM Paris and co-founder of the Livesey Exchange, a new business and cultural arts centre in South London.
Manuel Jimenez García is the co-founder and CEO of the robotic manufacturing and design brand Nagami, based in Avila, Spain, co-founder of Automated Architecture Ltd (AuAr), a design-tech consultancy based in London, and founder and principal of madMdesign, a computational design practice based in London.

For more than a decade, Manuel has developed a large variety of projects focusing on computational design, automation and sustainable building methods, especially large-scale 3d printing with recycled plastics. His work is part of the permanent collection of Centre Pompidou (Paris), and has been exhibited worldwide in venues such as the V&A (London), Canada’s Design Museum (Toronto), The Design Museum (London), Royal Academy of Arts (London), Zaha Hadid Design Gallery (London) and Philadelphia Museum of Art.

Alongside his practice, Manuel is an Associate Professor in Architecture at The Bartlett School of Architecture UCL (London). He is programme director of MSc/MRes Architectural Computation (AC), and unit master of AD-RC4 - both part of The Bartlett B-Pro; in addition, he is also co-founder of UCL AUAR Labs and curator of Plexus, a multidisciplinary lecture series based on computational design.
Ben Katz is a reporter writing about the global aviation and aerospace industry in The Wall Street Journal’s London bureau.

His stories look at how the industry navigates the ups and downs of major geopolitical, economic and global health events. He frequently covers issues spanning safety, company strategy, the experience of flying and the global battle between airplane makers including Airbus and Boeing as they jostle for supremacy.

Ben joined the WSJ from Bloomberg News, which he joined as an intern in 2014. Initially covering British business and politics, he shortly after began specialising in the aviation sector. Originally from Cape Town, South Africa, he moved to the UK to complete a master's in international journalism at Cardiff University.

With Journal colleagues, he received an Honorable Mention at the 2020 SABEW awards for coverage of the pandemic’s impact on airlines. He previously won a Peter Lisagor Chicago Headline Club breaking news award and was a finalist for the Harold Wincott Award for Young Financial Journalist of the Year in 2017.
Nabeel is a British-born Kashmiri who lived in four different countries; he is a social entrepreneur, with a passion for filmmaking and investigating the contradictions in human behaviour. He studied Philosophy, Politics, and Media, and his research at the London School of Economics currently focuses on propaganda, fake news, post-truth, and political communication.

His TED talk presents a collection of screenshots and quotes from his short documentary series covering protests during the pandemic.
Bonnie Greer, OBE, FRSL, is an American-British award-winning playwright, novelist, critic and broadcaster, who lives in the UK. She was born in Chicago, Illinois and grew up on the Southside. She studied playwriting with David Mamet and Elia Kazan. She has had several plays produced and was awarded the Verity Bargate Award for her memoir, A Parallel Life. Bonnie Greer is an advocate of free speech and truly inclusive higher education, regardless of individual gender and cultural background. Her podcast In Search of Black History for Audible UK is a success on both sides of the Atlantic. More recently, she curated The Era of Reclamation at the British Museum - a series of conversations around ownership, not only of ourselves and our identities but of what we believe belongs to us.

Bonnie has appeared as a panelist on television programmes such as BBC Newsnight Review and Question Time and has served on boards of several leading arts organisations, including the British Museum, the Royal Opera House and the London Film School. In 2010 she was awarded an OBE in the Queen's Birthday Honours list for her contribution to the arts and for serving on the boards of leading arts organisations including The Royal Academy of Dramatic Art, Theatre Royal Stratford East and the Royal Opera House, Covent Garden. In the following year, she was named one of the UK’s Top 300 Public Intellectuals. More recently, in July 2022, she was appointed a Fellow of the Royal Society of Literature.
HOSTS
Hugh Cullimore is an Australian art historian currently nearing the completion of his master’s in Cultural, Intellectual, and Visual History, and about to begin his PhD, both at the Warburg Institute. Hugh’s research looks largely at the influences of the global East and northern Africa on Renaissance European Art History. Prior to moving to London in 2021, he completed a Bachelor of Arts with Honours at the Australian National University (ANU) in 2018, where his research on the influence of ancient Egyptian hieroglyphics on Renaissance Roman art won the university’s highest Art History prize.

Following his studies at the ANU, Hugh worked in curatorial roles across several major Australian cultural institutions including the Australian War Memorial and the Drill Hall Gallery, as well as teaching introductory courses on Art History at his alma mater. Hugh has a broad and very generalised array of interests but is particularly curious about the preservation of cultural heritage, cross-cultural hybridisation, and the history of collecting.
Sandiswa Mapukata is a South African social sciences researcher who is a first-year PhD student in Human Geography and Urban Studies at the LSE. Their proposed research will explore Black professionals’ perceptions of FinTech hubs in London and Johannesburg. Before doing their PhD, they worked as a researcher at the Southern Centre for Inequality Studies (SCIS), based at Wits University in Johannesburg, South Africa. During their tenure at the SCIS, their research focus was primarily on the future of work in banking in South Africa and Mozambique. They also worked at the Gauteng City-Region Observatory (GCRO), a research institute affiliated with Wits University, the University of Johannesburg, and the Gauteng Provincial Government.

Prior to the LSE, they completed all their previous degrees at Wits University: an MSc in Human Geography, a BA Honours in International Relations, and a BA in Philosophy and Political Studies. They’re honoured to be co-hosting the 2022 TEDxGoodenough as they believe that the event will invite further conversation on how to co-create a future that is fair, sustainable, and just. They are particularly interested in how decoloniality may inform these ideal futures.
Typo is an interactive experience with a vintage typewriter that has a life of its own. Animated by hidden robotics and artificial intelligence, it writes poetry through a dialogue with its human audience.

**ARTISTS**

**James Camilleri** is a software engineer by day, but has experience in graphic and motion design, and is wildly passionate about the theatre, whether it's on stage as a performer or as part of a production team. With a burgeoning interest in generative digital art, he is keen on creating things that break out of the digital space and into the real world.

**Aikaterini E. Kipeni-Thalassinou** is a visual and performance artist with major in painting. Her main interest is to create installations where the audience can experience wonder and magic.

**Qi Qi** is an installation designer and architect studying MArch Design for Performance and Interaction at UCL Bartlett. Coming from a multi-disciplinary background, she explores the sense of life in interactive installations, focuses on structures and materials, and works with multi-disciplinary techniques.

**Saiyuan Li**, a student from the Bartlett School of Architecture, UCL. She is dedicated to exploring the potential connections and possibilities between the individual and the collective, the artificial and the natural, the physical and the virtual, by investigating a variety of materials and media to create performative events and sensory experiences with a sense of presence.

**Adam Ray Braun** is an artist exploring speculative human-robot relations through interactive art installations. Adam's background and interests lie in the blurry cross-over between design and technology, enjoying a hands-on approach to exploring conceptual work through technical prototyping.

An encounter with a curious robot. Have we met? is an interactive art installation that allows you to meet ISAAC, a continuum robot curious about meeting new humans.

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